



INVESTMENT GUIDE



Furniture



Whether you're looking to do a full remodel or just refresh your space, it's important to consider your budget when it comes to furnishing your home as the range of cost and quality of furniture is wide! At By Brooke Interiors, we want to set our clients up for success and believe it's important for our clients to have a clear understanding of the costs behind a project *before* we work together. Below you'll find three investment levels and a breakdown of the numbers behind each.

Please Note: These numbers are general examples that come from 15+ years of experience and current market insights. Costs can vary widely depending on square footage, materials used, labor, and more.

****To provide the level of Full Design Services that we known for, we require a minimum room budget at the Mid-Level range outlined below.***

Level 1

INTRODUCTORY

Consider this the "starter" level of furniture for your home. This furniture should be considered a placeholder for a couple of years until you plan to purchase higher quality pieces.

- *Plan for this furniture to break and show wear with ease.
- *Plan to assemble furniture or pay for assembly.
- *Plan for items to arrive broken, damaged or incorrectly.

Brand Level: Wayfair, Target

Plan to replace in: Within 5 years, Expect flaws and breakage

This level is typical for a Home Value of: \$600 - \$1M

Living Room

> \$10K

Dining Room

> \$10K

Primary Bedroom

> \$10K

MID LEVEL

Level 2

Living Room

\$20-30K+

Dining Room

\$20-30K+

Primary Bedroom

\$18-30K+

If your seeking decent quality furniture with some custom pieces but might not be ready for high-end or luxury (yet). This is also a realistic budget if you're looking to have baseline window treatments installed. Great for families that are looking for pieces that will look beautiful, deliver mid-range quality and will not cause heart-break if ruined or needs to be replaced.

Brand Level: Fourhands, Universal, Madegoods

Plan to replace in: 10-15 years+

This level is typical for a Home Value of: \$1.2M - \$3+M

Level 3

HIGH END

Luxurious and high-quality furniture that entails custom ordered pieces and unique one-of-a-kind elements. Custom, layered window treatments with turn-key installation. Think of these furniture and finish investment as something you're going to enjoy for years (even generations) to come.

Brand Level: Century, Custom, Bespoke.

Plan to replace in: 20+ years

This level is typical for a Home Value of: \$5M+

Living Room

\$50-75K+

Dining Room

\$40-60K+

Primary Bedroom

\$45-50K+